



## Matching Your Presentation Format to the Audience's Needs

LEARN IT OVER LUNCH

# Top 8 Presentation Format Options – Which to Choose?

2020 BUILDS YOUR PRESENTATION OUT-PERFORMANCE

Outstanding Presentations are tricky to build and have one trait in common. The better the presentation format and plan matches up to the **audience needs**, the better the result - no matter your personal skill level. Format selection and planning comes first. Although you may be a seasoned expert and already have content ideas, the format of delivery needs to determine your content selection as well as how it is delivered. For example, some people are asked to do a “Ted” talk, but both sides rarely know exactly what’s required for them. There are many other formats to choose from as well. There’s TEDx™, Lightning, Flash Talk, Ignite™, PeckaKucha™, Town Hall, Lunch and Learn, Workshop, or a cool hybrid of these. Understand the unique characteristics of each format to set the team up for success by making the best choices when it comes to selecting your presentation format and building your presentation.

In our Lunch and Learn Presentation delivered at your site, you’ll learn to match the various presentation formats to your assessment of needs to deliver the best presentations:

- ✓ Explain the use and design of each presentation format along with the benefits according to audience type and needs; using a quick reference tool - you will always know which one is best in the future
- ✓ Build a presentation **Objective** that will help you to get started
- ✓ Link up the right format to achieve the presentation Objective
- ✓ Match up a custom template that works, based upon your chosen format
- ✓ Prepare your audience instantly – no matter the style
- ✓ Apply our tips on how to get participants engaged early on

### Building Your Success:

This program is heavy on open two-way exchange within a tight time frame. It will offer a creative caliber that will leave you inspired and you’ll have homework for application demonstrations back on the job. Let’s book your Lunch and Learn now!

Contact Christine in Client Services to set up a call:  
905-709-2536 1-800-561-5747 [www.pmci.ca](http://www.pmci.ca)

*“Your facilitated teachings, templates and checklist tools are useful, but what makes you different is the unique ability that you have to identify my needs, along with your willingness to push my boundaries.”*

B. Z.  
Portfolio Manager  
Investment Industry

**PRACTICAL**  
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